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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/699,445	10/30/2003	Eric T. Shuler	LEAP-P0191	2847
41066 73	590 09/22/2006	EXAMINER		
	IURABITO & HAO,	SUHOL, DMITRY		
	TWO NORTH MARKET STREET, THIRD FLOOR SAN JOSE, CA 95113		ART UNIT	PAPER NUMBEŔ
, -			3725	
			DATE MAILED: 09/22/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)				
Office Action Summary		10/699,445	SHULER ET AL.				
		Examiner	Art Unit				
		Dmitry Suhol	3725				
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address				
WHIC - Exte after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Properties of the properties of the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).				
Status							
1)[\]	Responsive to communication(s) filed on 30 Ju	une 2006					
	This action is FINAL . 2b) ☐ This action is non-final.						
, <u> </u>	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
٥,۵	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
D :		A parto quajro, 1000 G.D. 11, 10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
·	on of Claims						
)⊠ Claim(s) <u>1-9,17-27,29-47,61,62 and 64-70</u> is/are pending in the application.						
	4a) Of the above claim(s) is/are withdrawn from consideration.						
	5) Claim(s) is/are allowed.						
	6)⊠ Claim(s) <u>1-9,17-27,29-47,61,62 and 64-70</u> is/are rejected.						
7)	Claim(s) is/are objected to.						
8)[Claim(s) are subject to restriction and/or	r election requirement.					
Applicati	on Papers						
9)[The specification is objected to by the Examine	r.					
10)	The drawing(s) filed on is/are: a) ☐ acce	epted or b) objected to by the I	Examiner.				
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
	Replacement drawing sheet(s) including the correcti	ion is required if the drawing(s) is ob	jected to. See 37 CFR 1.121(d).				
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority ι	ınder 35 U.S.C. § 119						
a)l	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau See the attached detailed Office action for a list of	s have been received. s have been received in Applicati ity documents have been receive (PCT Rule 17.2(a)).	on No ed in this National Stage				
2) 🔲 Notic 3) 🔲 Infor	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ate				

DETAILED ACTION

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Heit '503 in view of Wood '980 and Pridgen '175. Heit discloses an interactive educational toy apparatus containing most of the claimed elements including, 3-D indicium containing structures (20), a base unit (28) having a housing (figure 2), a receiving region (top region of base unit 28, figure 2), a processor unit in the housing (col. 4, lines 1-6), a speaker coupled to the processor unit (speaker 26), a reader coupled to the processor unit (reader 47), a back structure where the reader is capable of identifying the indicium containing structure (col. 5, lines 4-9 where lacking any claimed distinguishing features the back surface including member 36 is considered to be a back structure). Limitations of claims 4-6, 24-26 are described in col. 3, lines 12-22. A window, as required by claim 7, is described in col. 8, lines 1-9. A memory unit, as required by claims 17, 37 and 61, is shown as data storage unit 23 and further described in col. 9, lines 30-45. Limitations of claims 18-20, 32-35, 38-43, 46-47, 64-67, 69 are shown in figure 2 and described in col. 3, lines 1-11 and col. 9, lines 30+. Limitations of claim 45, are encompassed in col. 9, lines 42-45 where a floppy disk is

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considered to be the removable cartridge. A code readable by the reader, as required by claims 62, is described in col. 5, lines 4-45.

Heit lacks the teaching of a first and second attachment element as required by claims 1, 17, 21, 37 and 61, where the attachment elements are magnets as required by claims 2, 17, 22, 44. Heit further lacks the explicit teaching of use of phonetic pronunciations as required by claim 20, 35, 40, and 70. However, Wood '980 discloses a device like that of Heit which teaches that it is known to provide an indicium containing structure which uses magnets to attach the structure to the base unit (col. 3-4, lines 67 and 1, respectively) where the device produces a plurality of auditory information in response to the elements placed on a base including phonetic sounds/pronunciations (cols. 1-2, lines 66+ and lines 1-9). Therefore it would have been obvious to one having ordinary skill in the art to include a first attachment element with the indicium structure of Heit for the purpose of holding the indicium structure (20) on the base unit (28). It would have been further obvious to include phonetic pronunciations/sounds associated with the elements of Heit in his device for the purpose of establishing a relationship between the symbols of letters, numbers or other indicia on the elements (20) to the sounds and names associated with the symbols to promote education through fun.

Pridgen is relied upon to teach that the use of magnetic attachment elements to support a language teaching unit on a vertical surface (col. 2, lines 1-5 and 41-44) in order to teach language to a child user is known. Therefore it would have been obvious to utilize a magnet as an attachment element in the device of Heit for the purpose of

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supporting the unit on a vertical surface in order to teach language to a child user and in order that the toy is not mishandled by users with limited dexterity.

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Regarding the limitations of claim 68, Heit clearly teaches that his device may have a discreet number of locations for receiving the plurality of indicium structures (col. 8, lines 1-19) since such structure would greatly reduce the possibility of the reader and/or sensor detecting more than one particular block. Therefore providing two indicium receiving locations locations would certainly be obvious in the device of Heit.

Claims 1-9, 17-27, 29-47, 61-62, 64-70 are rejected under 35 U.S.C. 103(a) as being unpatentable over Heit '503, Wood '980 and Pridgen '175, as stated above, and further in view of Lee et al '255. Heit, as modified by Prigen and Wood, discloses most of the claimed elements as stated above, and further including that the indicium back structure may cooperate with the work surface of base (28) through a variety of means (col. 5, lines 4-6 and 43-45). Lee discloses an interactive educational device, like that of Heit, which teaches that it is known to utilize a structural code on indicium containing structures (figure 4) in order to depress upwardly biased depressible switches (45) which are then read by reader chip (70) to identify the structure indicium. Therefore it would have been obvious to utilize the structural code and upwardly biased depressible switches in the device of Heit since Heit states that his indicium identification means may be of any know technologies (col. 5, lines 4-6 and 43-45).

Response to Arguments

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Applicant's arguments filed 6/30/2006 have been fully considered but they are not persuasive. Applicants argue that Heit '503, Wood '980 and Pridgen '175 references all fail to teach a structural code for identifying the indicium containing structure, while the Lee refence fails to meet the prima facie case of obviousness for combining the reference and that the references actually teach away from the claimed invention. In response the examiner points out that Wood '980 is relied upon to teach that it is known to provide an indicium containing structure which uses magnets to attach the structure to the base unit (col. 3-4, lines 67 and 1, respectively) where the device produces a plurality of auditory information in response to the elements placed on a base including phonetic sounds/pronunciations (cols. 1-2, lines 66+ and lines 1-9) in a device like that of Heit. Therefore it would have been obvious to one having ordinary skill in the art to include a first attachment element with the indicium structure of Heit for the purpose of holding the indicium structure (20) on the base unit (28). Pridgen is relied upon to teach that the use of magnetic attachment elements to support a language teaching unit on a vertical surface (col. 2, lines 1-5 and 41-44) in order to teach language to a child user is known. While the device of Lee is relied to teach that it is known to utilize a structural code on indicium containing structures (figure 4) in order to depress upwardly biased depressible switches (45). Since the disclosure of Heit clearly states that his indicium identification means may be of any know technologies (col. 5, lines 4-6 and 43-45) it would have been obvious to one having ordinary skill in the art to incorporate the teachings of Lee in the device of Heit.

With respect to applicants arguments that Heit requires that a character identification signal is generated, the examiner points out that at col. 5, lines 4-6 that Heit teaches that the character and block identification information may be generated by any number of know technologies and then goes on to describe a preferred embodiment of his invention that generates a signal for the identification of the character and block location at which point Heit further states that such a signal may be generated by other known means. In other words Heit teaches that any known means may be used to identify the information and location of the block but also that the signal taught by his preferred embodiment may be generated by any known means. Therefore the combination of Heit and the above named references meet the prima facie requirement and applicants invention is obviated by the references as stated above.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Dmitry Suhol whose telephone number is 571-272-4430. The examiner can normally be reached on Mon - Friday 8:30am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Derris Banks can be reached on (571) 272-4419. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

> Dmitry Suhol **Primary Examiner** Art Unit 3725